

# Chandigarh School of Business Jhanjeri, Mohali-140307

## Entrepreneurship Cell

Entrepreneurship Cell (E-Cell) at CSB Jhanjeri: Fostering Innovation and Entrepreneurial Excellence

#### Introduction

The Entrepreneurship Cell (E-Cell) at Chandigarh School of Business Jhanjeri, is a dynamic and proactive initiative aimed at fostering a culture of innovation, creativity, and entrepreneurship among students. Established as a pivotal platform for aspiring entrepreneurs, the E-Cell is dedicated to nurturing and empowering the next generation of business leaders.

#### Vision and Mission

The vision of the E-Cell is to cultivate a robust entrepreneurial ecosystem that encourages students to transform innovative ideas into viable business ventures. Our mission is to provide comprehensive support, resources, and mentorship to aspiring entrepreneurs, enabling them to navigate the challenges of the startup world and succeed in their entrepreneurial endeavors.

### **Key Objectives**

- 1. Promote Entrepreneurial Mindset: Instill an entrepreneurial spirit among students by encouraging creativity, innovation, and risk-taking.
- **2.** Provide Incubation Support: Offer incubation facilities, including co-working spaces, infrastructure, and access to technology, to help startups grow and scale.
- Facilitate Mentorship and Networking: Connect students with experienced mentors, industry experts, and successful entrepreneurs to provide guidance and valuable insights.
- 4. Organize Workshops and Events: Conduct workshops, seminars, hackathons, pitch competitions, and networking events to enhance entrepreneurial skills and knowledge.
- 5. Support Funding Opportunities: Assist startups in accessing funding opportunities through investors, venture capitalists, and grants.

#### **Core Activities**

- Workshops and Training Programs: Regularly organize skill development workshops, training sessions, and boot camps on various aspects of entrepreneurship, including business planning, marketing, finance, and legal compliance.
- Mentorship Programs: Facilitate one-on-one mentorship sessions with seasoned entrepreneurs, industry professionals, and alumni to provide personalized guidance and support.
- 3. Networking Events: Host networking events, panel discussions, and guest lectures to connect students with industry leaders, investors, and successful entrepreneurs.
- 4. Startup Competitions: Organize pitch competitions, hackathons, and innovation challenges to encourage students to showcase their ideas and receive feedback from experts.
- Incubation and Acceleration: Provide incubation support through VentureNest, our TBI association, offering startups the resources and mentorship needed to accelerate their growth.



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## **Impact and Achievements**

- Startup Success Stories: Several startups incubated at the E-Cell have achieved significant milestones, including product launches, customer acquisitions, and securing funding.
- Collaborations and Partnerships: The E-Cell has established strategic partnerships with various industry bodies, investors, accelerators, and government agencies to enhance support for startups.
- Skill Development: Through our comprehensive training programs, students have gained essential entrepreneurial skills, boosting their confidence and preparedness for the startup journey.
- Community Building: The E-Cell has created a vibrant entrepreneurial community at CGC Jhanjeri, fostering collaboration, knowledge sharing, and peer support among students.

The Entrepreneurship Cell at CGC Jhanjeri is committed to building a thriving entrepreneurial ecosystem that nurtures innovation and empowers students to become successful entrepreneurs. Through our comprehensive support system, strategic partnerships, and dedicated efforts, we aim to contribute significantly to the entrepreneurial landscape and drive economic growth and development.

Incubation Centers: CGC VentureNest, a section 8 company and Technology Business Incubator Association (TBIA) of Chandigarh Group of Colleges, Jhanjeri, Mohali, having its office at C/o CES, Room No. 7, Block 4, Jhanjeri, Majatri, S.A.S. Nagar (Mohali), Rupnagar-140307, Punjab

S. No	Committee Composition
1	Dr. Vishal Sagar, Director, Chairperson
2	Dr. Guru Basava Aradhya S, Professor, Member
3	Dr. Rohit Markan, Professor, Member
4	Dr. Pradipta Chandra, Associate Professor, Member
5	Dr. Nisha Malik, Associate Professor, Member
6	Ms. Preeti Chaudhary, Founder, Madhya Bharat Angels, Member
7	Ms. Nikita Mishra, Head Of Operations, Chandigarh Angel Network, Member
8	Dr. Ati Priye, Incubation Expert, Member
9	Adv. Govinderpreet Singh, IPR Expert
10	Mr. TPS Jassal, Director, Dulcimer Innovations Pvt Ltd
11	Dr. Arvind Dhingra, Executive Director, STEP – GNE
12	Dr. Munish Jindal, President, MENTORX Global
13	Mr. Deepak Kumar, CEO, Vibgyor Solution
14	Mr. Vijay, Student-B.Com, Member
15	Ms. Komal, Student-MBA, Member

Director

Director

Chandigarh School of Business

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Jhanjeri, Mohali