

# CSB TIMES

# ONWARD



# & BEYOND

*An Annual Newsletter*

*2022-23*

A Compilation by  
Chandigarh School of Business, CGC, Jhanjeri

CSB Times 2022-23

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## From the Director's Desk



Dear CSB Times readers,

As the director of this esteemed college, I am thrilled to welcome you all to very first edition of the CSB Times annual newsletter. This newsletter is a testament to the incredible achievements of our faculty, staff, and students over the past year.

Our faculty members have been at the forefront of this effort, tirelessly working to ensure that our students receive a rigorous and engaging learning experience. Their commitment to excellence has been evident in the numerous successful events, conferences and industrial tie-ups.

Our students have also risen to the occasion, showing exceptional determination and perseverance in the face of adversity. They have continued to pursue their academic and extracurricular goals with passion and enthusiasm, while also contributing to the wider community through volunteer work and other initiatives.

As we look ahead to the future, I am confident that our college will continue to thrive and excel, thanks to the talent, dedication, and hard work of everyone involved. I encourage you to read on and discover the many achievements and accomplishments of our college community over the past year.

Thank you for your continued support and interest in our college.

Sincerely,

Prof. (Dr.) Vishal Sagar

Director- Chandigarh School of Business



# Industrial Tie- ups

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**MoU with Solitaire Infosys**, a fast-emerging information technology services company contributing its part in building customer-centric digital products to foster growth and extensive opportunities.

The purpose of the MoU was to collaborate and explore the possibilities such as exchange of expertise. Through this MoU, our GCians not only enhance intellectual knowledge but will also explore the new horizons of technology by adopting emerging approaches.





With the objective to enrich the learning experience and practical training among students, Chandigarh School of Business, CGC Jhanjeri has signed **MoU with EduHome - Authorised Master Training Partner of Tally Company, Bangalore.**



We're certain it is going to render a great edge to our students as **Institute for Industrial Development (IID)** is an incubator of the **Ministry of Micro Small and Medium Enterprises (MSME)** under the PPP (Public-Private Partnership) model.

# NEWS OF THE DAY



MoU Signed with



FINTECH & BLOCKCHAIN ASSOCIATION

To Provide Better Opportunities To Students In The Forthcoming



Chandigarh School of Business Jhanjeri entered Memorandum of Understanding with **Fintech and Blockchain Association, CIC Cambridge, 02142, MA, USA.**



**MOU with Tech Live Solutions Pvt. Ltd.**

With this collaboration, CSB Jhanjeri believes there will be enhanced opportunities & support in the area of Skill Based Training, Education and Research for CGCians in the forthcoming.





**MoU with Acentric Biotech Innovative Biotechnology**, a leading research-based company to foster knowledge and collaborate in the field of research, training, institutional development, information dissemination and exchange programs of faculty and students.



**MoU with Herrbs (Healthy Roots Running Boots), managed by Dt Manveen Kaur Bajaj**

Under this MOU Nutrition and Dietetics students will be able to gain invaluable practical learning and internship opportunities.



We have joined hands with the **National Stock Exchange** for establishing a **FinTech lab** at our campus to make students cognizant of the stock market.



### **MOU with Eventum Marketing Services**

This collaboration will allow us to groom the budding leaders in the field of Digital Marketing.



## **MOU with Radio Channel Red FM 93.5, Chandigarh**

This collaboration will allow us to exchange the experiential learning for our students of JMC.



# FDPs & Conferences

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Chandigarh School of Business, Jhanjeri, Mohali organized **5 days FDP on the theme of “Quality Research Paper Writing and overcoming challenges”** with a motive to spread knowledge on how to become more efficient and effective in writing research papers and get it published in quality high- impact journals.

Via this FDP, following were the things we successfully got to achieve:

- To guide research process with necessary knowledge and skills to undertake a piece of research work in any area of choice
- To enable researchers, irrespective of their discipline, in developing appropriate methodology for their research studies.
- Provide better understanding on how to design a valid research project to answer specific research questions.



The **Chandigarh School of Business (CSB)** in association with Fintech & BlockChain Association, Cambridge, USA successfully hosted a 5-day Faculty Development Programme (FDP) on "**FinTech & Financial Blockchain — Evolving Technology in the FinTech Space**" from 20<sup>th</sup>-24<sup>th</sup> June 2022.

Following were the topics on respective days

**Day 1: Fintech & Inclusion**

Expert Speaker: Dr. Sindhu Bhaskar, Chairman & Founder, EST Group (an enterprise based in the Boston Cambridge)

**Day 2: BlockChain, Taxes & Taxation of Crypto Currencies**

Expert Speaker: Ms. Ksenija Cipek, International Tax Expert, Lawmaker, Project Leader.

**Day 3: Artificial Intelligence & Machine Learning in Finance**

Expert Speaker: Mr. Anurag Ranjan, CTO and Solution Architect of ZingMobile

**Day 4: BlockChain and Regtech, Govt. Crypto Policies & Digital Ethics**

Expert Speaker: Mr. Shekhar Tirumalai, Co-Founder Skill Enable, Boston, United States of America & Prof. Dr. Milan Krajnc, Academic and university professor at European Center for Peace and Development

**Day 5: BlockChain and Regtech, Govt. Crypto Policies**

Expert Speaker: Kushank Sindhu, Partner, Sigma Chambers, Advocate & Solicitor.



Data science is one of the fastest-growing fields in the world, and our college is leading the way.

Our recent **five-day Faculty Development Program on Data Science** in association with **National Institute of Technical Teachers Training and Research Chandigarh (NITTTR, Chandigarh) using Python** was a huge success, giving faculty members the skills they need to stay ahead of the curve.

Thanks to the renowned speakers - Dr. Jagriti Saini, Founder & Owner, Eternal RESTEM, Er. Shano Solanki, Shruti Wadhwa - Director, Hash Logic InfoSec Pvt. Ltd, Chandigarh, Dr. Gaurav Kumar Magma, Research and Consultancy Services for taking out their time and sharing the knowledge.



#### **4TH INTERNATIONAL CONFERENCE - Technology and Transformation: Pathway towards a New Management Horizon**

Chandigarh Group of Colleges, Jhanjeri is known for its development in the field of education in a more innovative and convivial learning way. The college held its 4th International Hybrid Conference in affiliation with AIBI (Australian Institute of Business Intelligence) in the college auditorium. The Theme of the conference was Technology and Transformation: Pathway towards a New Management Horizon on 8th April 2022



## **INTERNATIONAL CONFERENCE on ‘Advanced Futuristic Materials for Sustainable Society’**

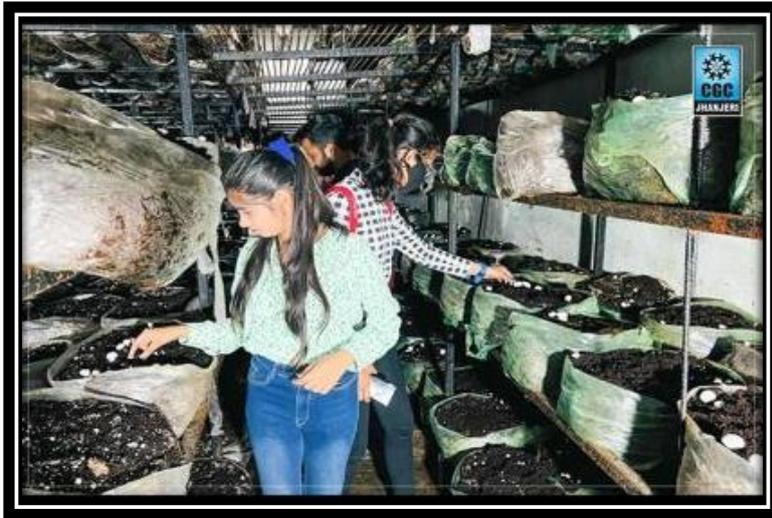
Chandigarh School of Business, Jhanjeri and Dambi Dollo University, Dambi Dollo, Ethiopia commenced International Conference on the theme “Advanced Futuristic Materials for Sustainable Society” lately and fay one of the conference offered a platform for researchers from academia and industries with an exceptional possibility to discover and share the advancements in exclusive types of materials and their applications for sustainable society.





# Industrial Visits

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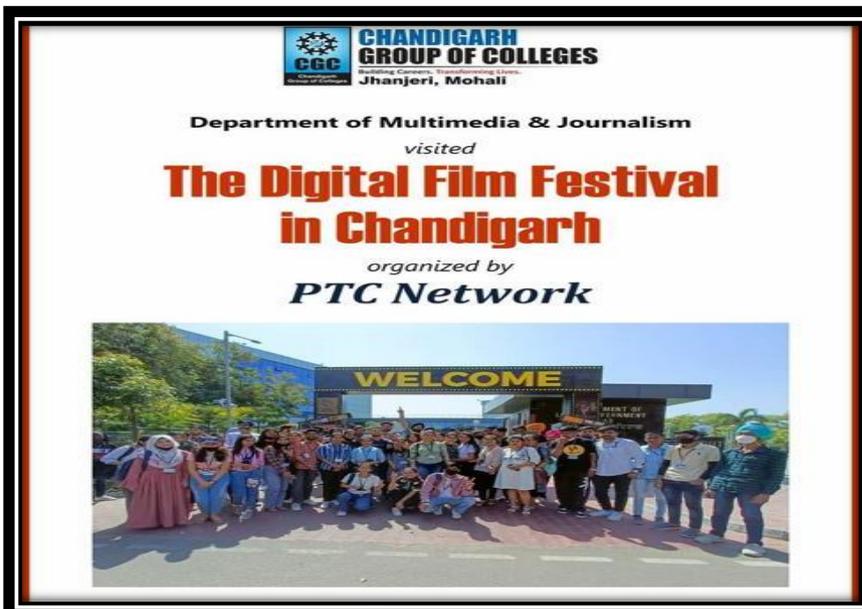


### Industrial Visit to Gill Mushroom Farm

The Department of Agriculture organized Visit of B.Sc. Agriculture to the Gill Mushroom Farm to understand the importance of mushroom cultivation and its potential in skill development.



Department of Agriculture, Chandigarh School of Business, Jhanjeri organized Visit To Gill Mushroom Farm Maneli & It Was Super Wonderful



Visited to Digital Film Festival in Chandigarh Organized by PTC Network. The Event was inaugurated by well-known Punjabi actors Gurpreet Ghuggi and Dev Kharoud.



**CHANDIGARH  
GROUP OF COLLEGES**  
Building Careers, Transforming Lives.  
Jhanjeri, Mohali



*Chandigarh School of Business Jhanjeri  
organized*

*An Industrial Visit to*

## **Solitaire Infosys Pvt. Ltd.**



*To Give Practical Experience*



**Solitaire Infosys Pvt. Ltd** a Burgeoning organization with grade IT Solutions in the Field of Android and iOS. Campus organized Industrial Visit for students of BCA and MCA.



**CHANDIGARH  
GROUP OF COLLEGES**  
Jhanjeri, Mohali



*Chandigarh School of Business Jhanjeri  
organized*

*An Industrial Visit to*

*A leading Software Company*

## **CS Soft Solutions (India) Pvt. Ltd.**

*for better exposure*



*Have a look at these Captures:*

Intending to give practical experience of what a computer graduate is supposed to do after completing the degree, another Industrial Visit to leading software company **CS Soft Solutions (India) Pvt Ltd** was made.


**CHANDIGARH GROUP OF COLLEGES**  
 Jhanjeri, Mohali



**New Industrial Visit**  
 organized by  
**North India's Fastest Growing Educational Institute!**  
 Department of Journalism & Mass Communication visited





**To Gain The Practical Experience of Various Programmes**





Department of Journalism and mass communication organized an **Industrial Visit to Radio Channel Red FM 93.5, Chandigarh.** The visit was planned as a result of a MoU signed by both Chandigarh Group of Colleges, Jhanjeri and Red FM 93.5 to exchange the experiential learning.


**CHANDIGARH GROUP OF COLLEGES**  
 Jhanjeri, Mohali

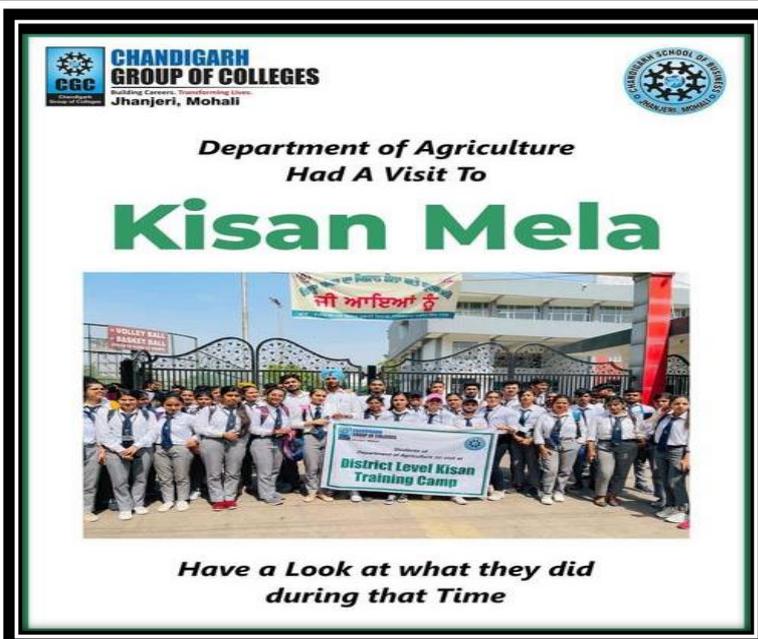
**Here's How Industrial Visit to**  
**Verka Plant Went**  
**Take A Look**



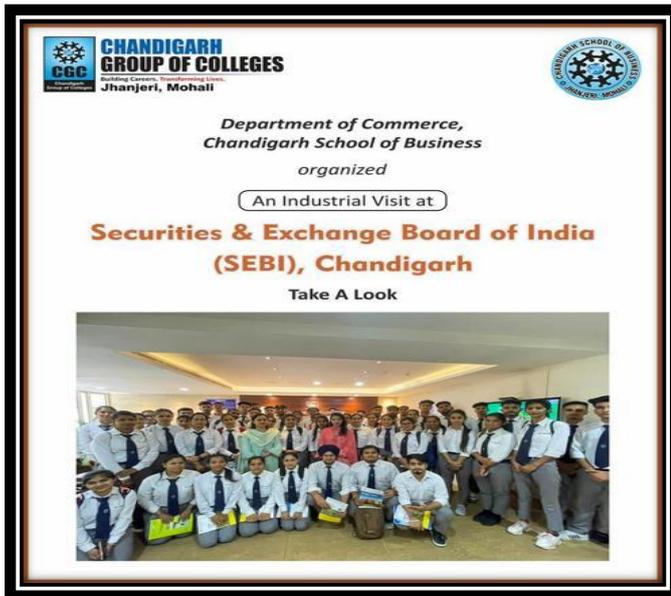
The **Visit to Verka Plant** aimed at making the student understand the production process of various Dairy Products of the Brand Verka.



An Industrial Visit to **PepsiCo Holding Private Limited** which is one of India's largest food and beverages enterprises. The plant manager informed and showed the students about the production process of PepsiCo products and made them aware about the safety measures.



Department of Agriculture organized a visit to **Kisan Mela at Shivalik Public School**. The idea was to educate about different aspects of farming and newly varieties of Rice, Maize, and Cotton etc.



The Department of Commerce organized an Industrial Visit for the students of B.com and M.com at **Securities and Exchange Board of India (SEBI), Chandigarh**. The visit to SEBI aimed at making the students understand the technical aspect of Securities trading.



The Department of Fashion Designing organized a visit to **Parmeshwari Silk Mills Limited** for the students to make them aware about the various activities related to Spinning, Weaving and finishing of textiles.



Grateful to **S.S. Food industry in Ludhiana** for hosting our students from the Department of Nutrition and Dietetics for an informative industrial visit. They provided them with a deeper understanding of the food industry and its impact on our daily lives.



An Industrial Visit to one of the renowned **Multinational industries in India** and acquire knowledge about the production line and analyse the production process of Kwality all Desserts of different flavours like Butterscotch, pista, mango flavour etc.





B.Sc. fashion design organized an industrial visit to **Auro Textiles in Baddi, Himachal Pradesh** as part of an initiative. They learn about the fabric weaving process as well as dyeing and printing.



# Expert Sessions

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## **Budget Adhiveshan 2023**

The union budget discussion named “Budget Adhiveshan- 2023” was organized by the Department of Commerce & Management under the aegis of Chandigarh School of Business for the students of MBA, BBA, B.Com & M.Com. It was a panel discussion where the people from different walks of life gave their inputs on the Union Budget 2023.





**Expert Talk on “National Stock Exchange: Chartering the Path for Career Opportunities in BFSI Sector”**

The Department of Commerce & Management under the aegis of Chandigarh School of Business organized an Expert Talk on “NSE: Chartering the Path for Career Opportunities in BFSI Sector” where Mr. Abhishek Dave, Chief Manager, Northern Region was the Speaker for the Session.





## **Expert Talk on “College: A Gateway to Exponential Growth”**

Chandigarh School of Business organized an Expert Session wherein the speaker of the program Capt. Shikha Saxena delivered an interactive session on the topic – College: A Gateway to Exponential Growth.

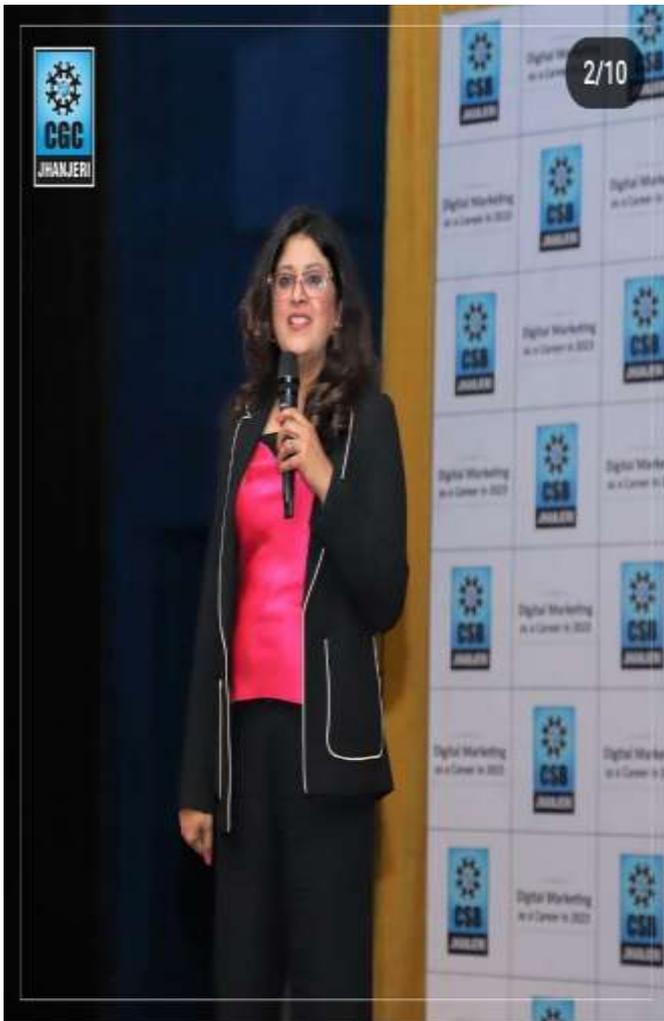




## Startup Carnival 2023

Chandigarh School of Business collaborated with “Start-Up Punjab” and organized a Startup Carnival wherein Mr. Sunil Chawla, DGM, Punjab Infotech, Punjab Start-up Cell was the Chief Guest.





## Expert Talk on “Digital Marketing as a Career in 2023”

The Department of Commerce & Management under the aegis of Chandigarh School of Business recently organized an expert talk on “Digital Marketing as a Career in 2023” with Ms. Ruhi Chopra Dube, Director, Eventum Marketing Services.





**Panel Discussion on “Lifestyle Disorders”**

The Department of Nutrition and Dietetics organized a panel discussion on Lifestyle Disorders.





## **Expert Talk on “Stress Management & Building Resilience”**

The Department of Fashion Design and Nutrition & Dietetics organized an enlightening expert lecture on Stress Management & Building Resilience with Mr. Hitesh Kumar Gulati.





## **Interactive Talk on “Enrichment of Managerial Skills”**

Chandigarh School of Business under the aegis of Chandigarh group of Colleges, Jhanjeri organized an Interactive session with students of Management and Commerce on the topic: Managerial Skill Enhancement by Mr. Divas Gupta a Life/ Ikigai & Public Speaking Coach/ International Master Career Practitioner /TEDx/Josh Talks Speaker.





## Expert Talk on “A.I. & Machine Learning”

With a view to give latest technology experience of what computer applications, graduate and postgraduate students are supposed to do after completing their degree, Chandigarh School of business Jhanjeri organized an Expert talk on A.I. & Machine learning for students of M.C.A., B.C.A., B.Sc. (Cyber Security), B.Sc. (Graphical Web Designing), and B.Sc. (Computer Science).





**Seminar on**  
**“Opportunities for**  
**Women in Reserve Bank**  
**of India”**

Chandigarh School of Business under the aegis of Chandigarh group of Colleges, Jhanjeri organized a seminar on Opportunities for Women in Reserve Bank of India which was led by Ms. Deeksha Gathwal - Manager at Reserve Bank of India.





## Seminar on National Nutrition Week, 2022

The idea of the session was to shed light on the aspect of Functional Medicines, i.e., how foods can be used as medicine to cure several health complications and we're truly overwhelmed that it served its purpose.





The Department of Sciences, Chandigarh Group of Colleges, Jhanjeri, Mohali, organized an Expert Talk on “Start Talking to Yourself” by Dr. Vijay Nagpal Professor (Retd.) and former Chairperson, University Institute of Legal Studies, Panjab University, Chandigarh.

During the talk he shared personal experiences and anecdotes emphasizing the need of the hour for the youth today.



The Department of Fashion Design, Chandigarh School of Business, Jhanjeri organized an expert talk on Skills required for career in Fashion Designing by Mr. Sandeep Kumar, Sr. Faculty of Footwear Design and Development Institute, Ministry of Commerce and Industry, Govt of India (Banur, Mohali).

The main objective of this event was to give knowledge and information to students about skills that required for career in Fashion Designing.





Chandigarh School of Business under the aegis of Chandigarh group of Colleges, Jhanjeri organized an **Interactive session** with students of Management and Commerce and herein, The **E&Y CAFTA** Manager: Mr Abhishek Anand and Nisha Bisht briefed about EY CAFTA- A Noteworthy upskilling program - a value added course for students.





Chandigarh School of Business under the aegis of Chandigarh group of Colleges, Jhanjeri organized **Guest Lecture on “Bridging the gap between Education and Corporate World”** by **Mr. Ameet Sharma** working at Honeywell International INC with a vast experience of around 2 decades and made students understand the reality of corporate world.

During the talk, Mr. Ameet Sharma focused on 7 major key points making students believe that how they can attain the path of success by following the key points which are as follows

- Goals
- To do list
- Go...



Chandigarh School of Business under the aegis of Chandigarh group of Colleges, Jhanjeri organized an Interactive session with students of Management and Commerce on the topic: Managerial Skill Enhancement by Mr. Divas Gupta a Life/ Ikigai & Public Speaking Coach/ International Master Career Practitioner /TEDx/ Josh Talks Speaker.



Chandigarh School of Business inline with Department of Student Welfare recently organized an Interactive Entrepreneurial Talk Show on "**Journey as an Entrepreneur**" with Ms. **Mandeep Kaur Tangra** (Entrepreneur/ TEDx speaker/ Motivation speaker/ Strategist/ Philanthropy Advisor).



H O L I S T I C

# Extra Curricular Activities

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## MERAKI 2022 Fashion Show

College students of the Fashion Department showcased their wondrous creativity on the dress materials as they presented their creations. Prior to the fashion show, an investiture ceremony was held. Had to say, the atmosphere of the fashion show became more pleasing with soothing colours presented on the ramp with much grace and confidence.



The Department of Computer Applications, Chandigarh Group of Colleges, Jhanjeri has successfully organized the **CGCJ-Hackathon in association with Code Tantra, Solitaire Infosys Private Limited, and App Wars Technologies Private Limited!**



Department of Commerce in association with Business Standard organized an inter departmental business quiz 'Battle of Minds 2022' under the aegis of Chandigarh School of Business recently wherein Mr. Sirish Moudgil, Regional Head, Business Standard was invited as the Chief Guest.



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The Department of Commerce under the aegis of Chandigarh School Of  
Business, Jhanjeri organized an **inter-departmental event, “Celebrity-Face-  
Off”** wherein students played the roles of influential personalities who were  
the Biographers and Journalists who asked the questions to the presenters. The  
Biographers were from different walks of life, e.g.: Politics, Bureaucrats,  
Sportsmen, Social media influencers.  
.....



The Department of Commerce under the aegis of Chandigarh School Of Business, Jhanjeri organized **CSB Meet and Greet** where students performed their hearts out during this event. Seniors welcomed juniors with all the bang, big smiles and open arms.



Compassion is contagious! Department of Nutrition and Dietetics at CGC-J came together to organize a **Cloth Donation Camp**, and the response was incredible!



The Department of Nutrition & Dietetics, Chandigarh School of Business, Jhanjeri celebrated the occasion of World Food Day 2022, by planting the fruit based plants. The theme for this year was **“WORLD FOOD DAY: LEAVE NO ONE BEHIND”**.





The Department of Nutrition and Dietetics under the aegis of Chandigarh group of Colleges, Jhanjeri organized a Panel Discussion as a part of national Nutrition week 2022 and herein the chief guest was **Dt. Lavleen** and guest of honor was Mr. Amrit Deol, Dr. Manjeet Singh, Mr. Vicky Mann and RJ Golmaal Gagan.

As a matter of fact, this turned out to be an interactive session in which the panel members gave the information about the sustainable nutrition and holistic health. The panel members also guided the students about the equal contribution of physical exercise and mental health in the healthy lifestyle.



# “Bon Appetit”

## Cafeteria Competition

at CGC Jhanjeri

Made Heads Turned With Its Innovative Concept  
**Look at these Snapshots:**



.....  
The students of **Nutrition and Dietetics** organized a cafeteria named **Bon Appetit** at the college premises which was basically a friendly competition for one day wherein the students were divided into groups of 5, and each group prepared healthy and nutritious food (one snack and two drinks) and presented them for sale.  
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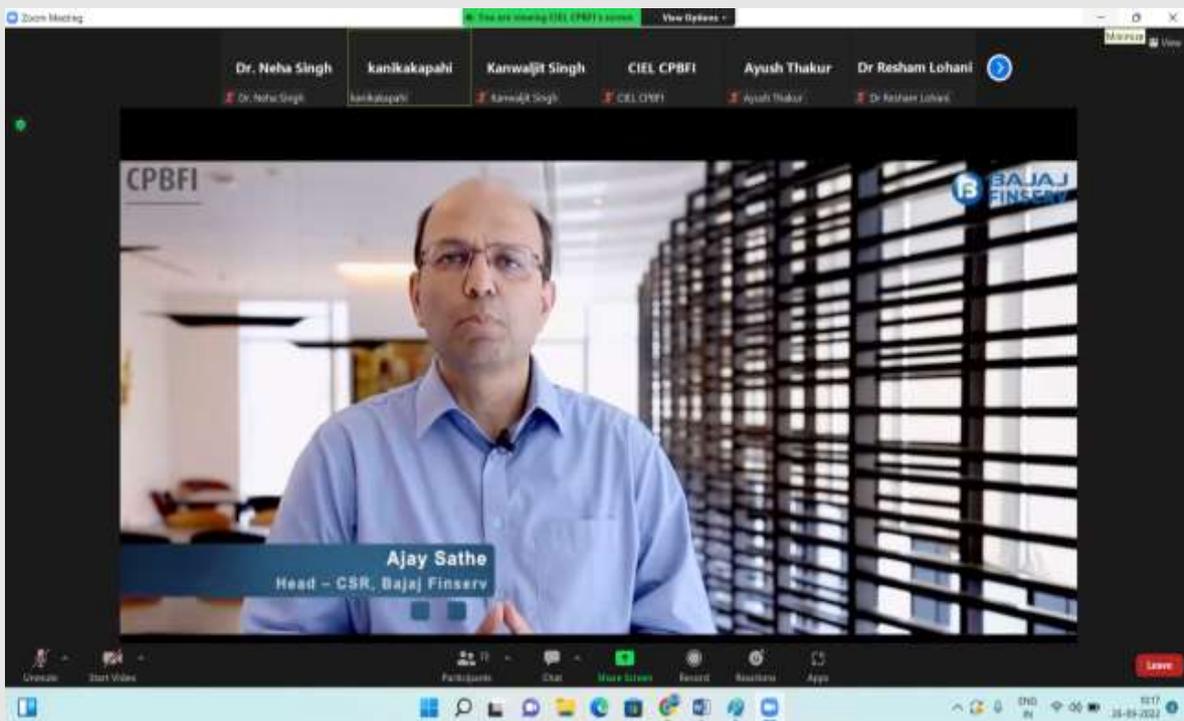


# Value Additions

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Departmental of Commerce, Chandigarh School of Business, Jhanjeri organized a 30-hours training course on Tally. The purpose of this course was to acquaint students with the concept of Tally.

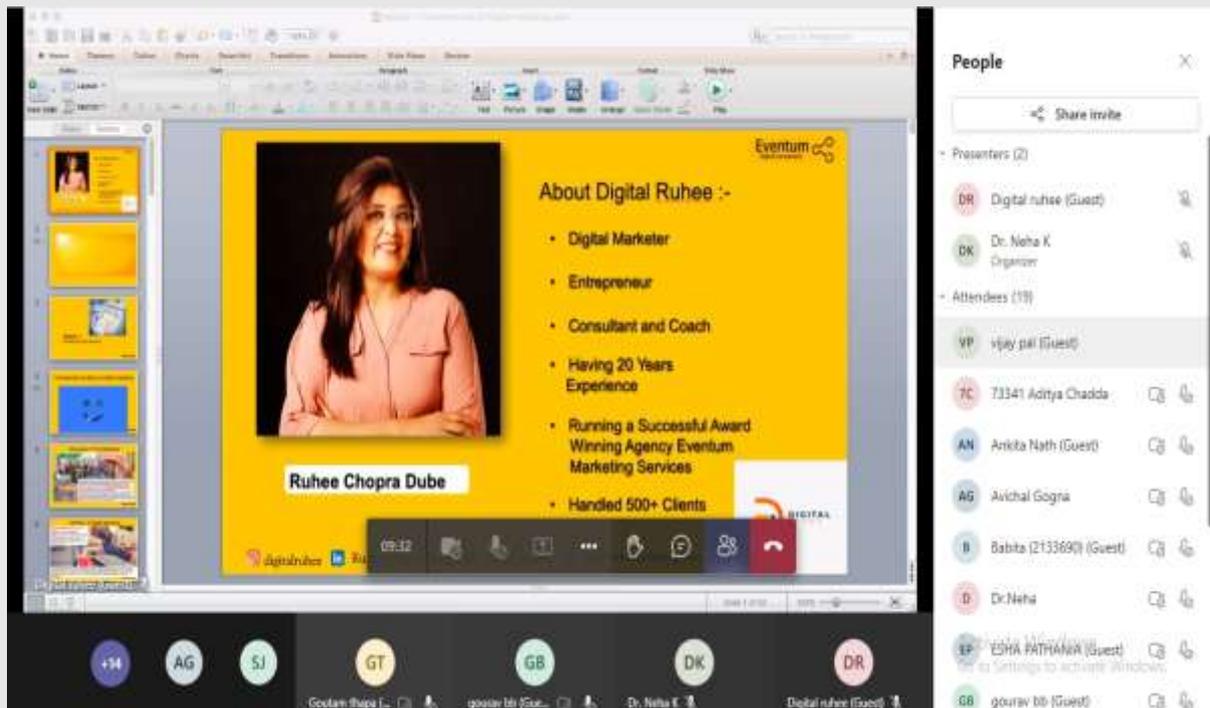


Department of Commerce under the aegis of Chandigarh School of Business has joined hands with Bajaj Finserv by signing a memorandum of understanding and offered a Value-Added Course entitled “*Certified Course in Banking, Finance and Insurance (CPBFI)*”.



Chandigarh School of Business, Jhanjeri is pleased to launch NSE Fintech Lab powered by National Stock Exchange Academy. With this, a 50 hours Simulation Trading Lab Certification Course has been started for business students. The purpose of this course is to acquaint the students with stock market investing and trading.





The Department of Commerce & Management under the aegis of Chandigarh School of Business organized value added course on digital marketing for all students of UG and PG courses.

